

## **EMPO Corporation Hires Ms. Terri Swanson as Director of Sales and Marketing**

FOR IMMEDIATE RELEASE

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Minneapolis, Minnesota—January 9, 2007—EMPO Corporation, a leading Minneapolis-based human resource and professional employer organization, is pleased to announce the hiring of Ms. Terri Swanson as director of sales and marketing. Terri will be responsible for leading all client development and strategic marketing initiatives. EMPO Corporation CEO and President Alan Reid stated, “Terri is a tremendous asset to our team. She possesses the experience, expertise and drive to attain our long-term marketing goals. We are truly pleased to welcome Terri to EMPO and are confident she will make significant contributions to our organization.”

This seasoned marketing veteran brings over 20 years of domestic and international marketing, sales and managerial experience to EMPO. Prior to joining EMPO, Terri served as the director of the marketing and services group at Minneapolis-based Search Institute. In this role, Terri recruited and hired the organization’s marketing and sales staff and also developed strategies and services to help the organization more than quadruple its size within seven years.

EMPO Corporation, founded in 1999, is a leading Minnesota Human Resource Outsourcing (HRO) and Professional Employer Organization (PEO). EMPO Corporation operates in 25 states and maintains over 125 client companies (approximately 3,000 employees); EMPO services the manufacturing and professional services markets. EMPO Corporation offers small- to medium-size businesses human resource and business process support, systems and solutions. By outsourcing non-core functions, companies are freed to concentrate on their core competencies, bottom lines and moving their businesses forward. Visit [www.empocorp.com](http://www.empocorp.com) today.

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\* Source: Outsourcing Institute & Saliency